

Y's Men Gearing Up for Yet Another Huge Weekend Full of Action

MINOT, ND – The Minot Y's Men are bringing back the best in PBR Bull riding to the Magic City! On September 23 and 24 at 7PM the Minot Municipal Auditorium will be the place to be in Minot. The auditorium will be transformed into a non-stop high energy spectacle. Pyrotechnics, edge of your seat action, and the most dangerous sport in the world will be center stage. For nearly 70 years the Y's Men, 2003 ND Cowboy HOF inductees, have hosted some of the best western sporting events in the area. They have done it again bringing the culmination of a summer long, twelve-stop trip across the Upper Midwest to rest right here in your town. As the finals of the infamous Chad Berger King of the North Showdown, one rider will be crowned king at the Minot PBR and walk away with \$100,000!

"It took me and my team one event in Minot with the Y's Men to know this is the home for the King of the North Finals." Says 12x PBR Stock Contractor of the year, Chad Berger. Young and old bull riding fans will be on the edge of their seats as top competitors in the sport put it all on the line as they continue their bid for a PBR World Title and the coveted King of the North crown.

In addition to the King of the North Showdown prize money the Y's Men have an event purse of \$40,000 up for grabs awarded to the toughest man in the Magic City. "We couldn't be more excited! This is our flagship event and to see how its evolved over the last couple of years is remarkable. The opportunity to work with Chad Berger and the top production teams in the PBR has allowed us to make The Y's Men's PBR one of the top tier stops in a short amount of time." Braden Bosch, Chairman of the Y's Men's PBR said. "Bringing the best of the best bulls and riders to Minot is very exciting. As a non-profit, volunteer organization, we are so thankful for the support of our community, sponsors, fans, and everyone that helps make this event successful. We are proud to be part of Triangle Y camp and support the youth in our area."

This year's Y's Men's PBR will boast some of the top names in the sport of Professional Bull Riding headlined by reigning PBR World Champion, Daylon Swearingen, who after last year's Minot PBR performance quickly became a local fan favorite; Salvano Alves, one of only two 3-time PBR World Champions in PBR history; and 2021 Y's Men's PBR Champion, Keyshawn Whitehorse, will defend his event title. The card is stacked and will deliver on every promise of the best show on dirt.

Who will be crowned King of the North and end up on the throne with \$100,000 in cold hard cash raining down on them? Visit minotpbr.com, get your tickets, and be there to find out. For the best seat in the house, VIP Tables are offered both nights by calling 701-852-0141 to reserve. The Minot Y's Men's PBR would not be possible without the help of: Hess Corporation, United Community Bank, Ryan Family Dealerships, First International Bank and Trust, Westlie Motors, Farstad Oil, and Dakota Community Bank and Trust.